

# South Florida Sun Times

AVENTURA  
 BAL HARBOUR  
 DANIA BEACH  
 FORT LAUDERDALE  
 HALLANDALE BEACH  
 HOLLYWOOD  
 NORTH MIAMI BEACH  
 PEMBROKE PINES  
 SURFSIDE  
 SUNNY ISLES BEACH

**Cecile Hiles** Vice President  
**Direct: 305. 725. 6015**  
 1001 North Federal Highway Suite 253  
 Hallandale Beach FL 33009  
 TEL: 954. 458. 0635  
 Suntimescecile@aol.com  
 www.southfloridasuntimes.com

## Non-contract Rates\*

Full Page	<b>\$800</b>
1 10"X20".....(6 col. X 20")	
1/2 Page	<b>\$600</b>
Horizontal 10"X9.917"...(6 col. X 9.917")	
Vertical 4.917" X 20".....(3 col. X 20")	
1/4 Page	<b>\$400</b>
Horizontal 6.611"X7.375"...(4 col. X 7.375")	
Vertical 4.917" X 9.917". (3 col. X 9.917")	
1/8 Page	<b>\$250</b>
Horizontal 4.917" X4.874"...(3 col. X 4.874")	
Vertical 3.222" X 7.439"...(2 col. X 7.439")	

Inserts (Full Run).....per thousand **\$35**

## Deadlines

**Display Ads** 12 Noon Tuesday  
**Classified** 3:30 pm Tuesday

## Cancellations

No Cancellations after 12 noon Tuesday  
 Our Graphics Department will design an Ad for you at no additional charge.

\*All advertising is payable in advance unless credit is established with South Florida Sun Times. All rates are net price and per insertion. An advertiser qualifies for our frequency rate of \$20 per col. inch after placing 13 or more insertions within a six month period.  
 \*\* Contract rates are for signed contract for 4 or more ads to be placed in a two month period. Prices are per insertion.

## Contract Rates\*\*

Full Page Full Color Included	<b>\$700</b>
1 10"X20".....(6 col. X 20")	
1/2 Page Full Color Included	<b>\$500</b>
Horizontal 10"X9.917"...(6 col. X 9.917")	
Vertical 4.917" X 20".....(3 col. X 20")	
1/4 Page Full Color Included	<b>\$300</b>
Horizontal 6.611"X7.375"...(4 col. X 7.375")	
Vertical 4.917" X 9.917". (3 col. X 9.917")	
1/8 Page Full Color Included	<b>\$200</b>
Horizontal 4.917" X4.874"...(3 col. X 4.874")	
Vertical 3.222" X 7.439"...(2 col. X 7.439")	

## Classified Rates

Lines ads 7 Lines (Approx. 22 words)	<b>\$20</b>
Extra Line	<b>\$1.50</b>
Display	per col./inch <b>\$10</b>

## Color Rates (Additional Charge)

1 Color (● Yellow ● Magenta ● Cyan)	<b>\$100</b>
Full Color	<b>\$200</b>

**60,000 + Readership Every Week!**

